

PHOENIX MISSION

To **Save** Lives, To **Rescue** Lives, To **Serve** Lives, To **Change** Lives
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****MEDIA ADVISORY****

Phoenix Rescue Mission to give autographed Kurt Warner football to winner of Souper Bowl of Caring

Mission challenges youth groups, civic organizations and business to hold a one-day canned food drive on Super Bowl Sunday

- WHO:** The Phoenix Rescue Mission hosts the annual Souper Bowl of Caring canned food weigh in challenge and community service blitz.
- WHAT:** The Souper Bowl of Caring is a national movement of congregations, schools, community organizations and compassionate individuals caring for others on Super Bowl weekend. Souper Bowl of Caring equips and mobilizes youth and adults to positively impact their communities by collecting money or food on or near Super Bowl weekend. The collection is a “blitz-style” food drive, where participants only have a few hours to collect cans or money and bring it to the mission. The Mission patio will be divided to represent the two Super Bowl teams. Participants’ donations will be weighed (\$1 = one pound for those that bring monetary contributions) and the donor designates which side to put his donation – Cardinals or Steelers. The winning team will be crowned “Souper Bowl of Caring Champions,” but the participant who donates the most food will win a Cardinals Football signed by Kurt Warner.
- Nearly 82,000 Arizonans are receiving emergency food services each week – that is more people than will fill the stands at Super Bowl XLIII. The food collected at Souper Bowl of Caring will create food boxes to help the hungry.
- WHEN:** February 1, 2009, 11 a.m. to 2 p.m. Barbeque lunch provided to all who attend. Donors can help Phoenix Rescue Mission put together sack meals for our Hope Coach after they drop off their cans. Participants do not have to pre-register, just show up at the Mission Super Bowl Sunday.
- WHERE:** Phoenix Rescue Mission - 1801 S. 35th Ave., Phoenix, 85009. Just dropping off cans – enter in through the gate on Cocopah. Staying for the service activity or barbeque – park in dirt lot just North of the Mission on 35th Avenue.

“Lord, even as we enjoy the Super Bowl football game, help us to be mindful of those who are without a bowl of soup to eat.” ~ Rev. Brad Smith, 1990, Super Bowl prayer which started the Super Bowl of Caring movement.

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